



# 2024 Annual Conference

September 26-27th, 2024  
Renaissance Newport Beach Hotel

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## Sponsorship & Exhibitor Prospectus



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## WHO IS CABB

The California Association of Business Brokers (CABB) is a professional trade association dedicated to promoting the growth and professionalism of the business brokerage community within California. CABB is the largest organization of business brokerage and merger and acquisition specialists in the state. More information at [www.CABB.org](http://www.CABB.org)

## WHO SHOULD EXHIBIT

Business Brokers and Intermediaries need solutions to run their core business functions. Additionally, as professional advisors to other business owners, they are often called upon to recommend products and services that will help their clients improve their businesses and close transactions CABB Conference provide an exclusive opportunity to connect face-to-face with the business intermediary community, to tap this vast purchasing and influence power. Popular exhibitor industry categories include:

- Business Consulting
- Data Providers
- Financial Services
- Franchise Opportunities
- Insurance Solutions
- Legal Services
- Lending
- Marketing Services
- Research Services
- Sales Solutions
- Software Solutions
- Valuation Services

## BENEFITS OF EXHIBITING

- Timely and relevant educational courses attract business brokers throughout California.
- On-site visibility for your brand and company name; signage and promotional material available to put your brand in front of attendees.
- Conference website listing with link to your company's website.
- Refreshment breaks for networking with attendees.
- Thursday night cocktail reception (partnership opportunities available).

## EXHIBIT SCHEDULE

Thursday, September 26th

8:00 am - 11:00 am *Set-up*

11:00 a.m. - 7:00 p.m.

*Exhibits open during the Welcome & Cocktail receptions*

Friday, September 27th

7:00 a.m. - 3:50 p.m. *Exhibits Open*

3:50 p.m. - 5:00 p.m. *Tear-down*

## HOTEL

Renaissance Newport Beach Hotel

4500 Macarthur Blvd., Newport Beach, CA 92660

Group Rate: \$199

*(Limited space available call ASAP to book your room.)*

[Click here](#) to book your room at the Renaissance Newport Beach Hotel.

**Deadline to commit for full benefits is Tuesday, September 3rd, 2024.**



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## Sponsorship Opportunities

### Keynote ( 1 Available)

**SOLD**

Affiliate - \$5500

Non-Affiliate - \$6250

- Complimentary Registrations (5) / 2 x 6-Foot Exhibit Tables
- Company Logo on Signage & Website, Full Page Attendee Bag Insert
- Additional Signage at Registration Desk, 10 Minute Spotlight w/ PowerPoint during Conference
- 2 Promotional Emails to CABB Membership (1 Pre / 1 Post)
- Back Cover Full Page (Color) Advertisement in Event Program

### Welcome Reception ( 1 Available)

**SOLD**

Affiliate - \$4500

Non-Affiliate - \$5250

- Complimentary Registrations (4) / 1 x 6-Foot Exhibit Table
- Company Logo on Signage & Website, Half Page Attendee Bag Insert
- Additional Signage at Registration Desk, 5 Minute Spotlight w/ PowerPoint during Conference
- 1 Promotional Email to CABB Membership (Pre Conference)
- Inside Front or Back Cover Full Page (Color) Advertisement in Event Program

### Cocktail Reception ( 1 Available)

**SOLD**

Affiliate - \$4500

Non-Affiliate - \$5250

- Complimentary Registrations (4)/1 x 6-Foot Exhibit Table
- Company Logo on Signage & Website, Half Page Attendee Bag Insert
- Additional Signage during Cocktail Reception, 5 Minute Spotlight w/ PowerPoint during Conference
- 1 Promotional Email to CABB Membership (Pre Conference)
- Inside Front or Back Cover Full Page (Color) Advertisement in Event Program

### Lunch Reception ( 1 Available)

**SOLD**

Affiliate - \$3500

Non-Affiliate - \$4250

- Complimentary Registrations (4)/ 1 x 6-Foot Exhibit Table
- Company Logo on Signage & Website, Half Page Attendee Bag Insert
- Additional Signage during Friday Lunch, 5 Minute Spotlight w/ PowerPoint during Conference
- 1 Promotional Email to CABB Membership (Pre Conference)
- Full Page Black & White Advertisement in Event Program

<http://cabb.org> | e: [cabb@cabb.org](mailto:cabb@cabb.org) | p: (866) 972-2220



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Wi-Fi ( 1 Available) <b>SOLD</b>	
<b>Affiliate - \$2500</b>	<b>Non-Affiliate - \$3250</b>
Complimentary Registrations (2) / 1 x 6-Foot Exhibit Table	
Company Logo on Signage & Website	
Customized Wi-Fi Password, 5 Minute Spotlight w/ PowerPoint during Conference	
Half Page Black & White Advertisement in Event Program	

Workshop ( 2 Available)	
<b>Affiliate - \$1750</b>	<b>Non-Affiliate - \$2500</b>
Complimentary Registrations (2)/ 1 x 6-Foot Exhibit Table	
Company Logo on Signage & Website	
Additional Signage at Workshops, 5 Minute Spotlight w/ PowerPoint during Conference	
Half Page Black & White Advertisement in Event Program	

Exhibitors ( 8 Available)	
<b>Affiliate - \$1250</b>	<b>Non-Affiliate - \$2000</b>
Complimentary Registrations (1)/1 x 6-Foot Exhibit Table	
Company Logo on Signage & Website	

### NOTES:

- Affiliate pricings are for current Affiliate members only.
- All exhibits are table top displays. *(Please plan accordingly)*
- Space is assigned on a first-come, first-served basis.

\*Please complete the 2024 Application on the next page to secure your spot today!



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## Contact & Company Information:

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

List or describe good/services your company plans to exhibit: \_\_\_\_\_

Electricity Needed:  Yes  No Do you need Internet? :  Yes  No

If you need Electricity and/or Internet, please mark it above and a member of our staff will contact you with additional information.

## Participation Level:

Yes! We would like to participate as a sponsor and/or exhibitor at CABB's 2024 Conference! (please select option below)

Current Affiliate		Non-Affiliate*	
<input type="checkbox"/> Keynote Conference Sponsor - \$5,500	<b>SOLD</b>	<input type="checkbox"/> Keynote Conference Sponsor - \$6,250	<b>SOLD</b>
<input type="checkbox"/> Welcome Reception Sponsor - \$4,500	<b>SOLD</b>	<input type="checkbox"/> Welcome Reception Sponsor - \$5,250	<b>SOLD</b>
<input type="checkbox"/> Cocktail Reception Sponsor - \$4,500	<b>SOLD</b>	<input type="checkbox"/> Cocktail Reception Sponsor - \$5,250	<b>SOLD</b>
<input type="checkbox"/> Lunch Sponsor - \$3,500	<b>SOLD</b>	<input type="checkbox"/> Lunch Sponsor - \$4,250	<b>SOLD</b>
<input type="checkbox"/> Wi-Fi Sponsor - \$2,500	<b>SOLD</b>	<input type="checkbox"/> Wi-Fi Sponsor - \$3,250	<b>SOLD</b>
<input type="checkbox"/> Workshop Sponsor - \$1,750		<input type="checkbox"/> Workshop Sponsor - \$2,500	
<input type="checkbox"/> Exhibitor Sponsor - \$1,250		<input type="checkbox"/> Exhibitor Sponsor - \$2,000	

I would like to join as an Affiliate for:  \$425 (Individual)  \$899 (Corporate)

## Sponsor/Exhibitor Attendees:

Please refer to benefits level selected above for the number of complimentary registrants included. Additional attendees can be registered at the CABB member rate of \$329.00. **Please list names on this form below.**

1) \_\_\_\_\_ 3) \_\_\_\_\_

2) \_\_\_\_\_ 4) \_\_\_\_\_

Additional Paid Attendees: # \_\_\_ x \$329 = \_\_\_\_\_

**Total \$**

Please email completed form to [cabb@cabb.org](mailto:cabb@cabb.org) or mail with payment to CABB:  
4747 N. First, Ste. 140, Fresno, CA 93726.

## Payment Information:

Payment enclosed in the amount of:

Payment Options:  Check # \_\_\_\_\_  Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Exp. \_\_\_/\_\_\_ Security Code (CCV): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

All applications are subject to approval.

Contact the CABB office at [cabb@cabb.org](mailto:cabb@cabb.org) or 866-972-2220 for additional details!