



2024 Annual Conference

September 26-27th, 2024
Renaissance Newport Beach Hotel

Sponsorship & Exhibitor Prospectus



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WHO IS CABB

The California Association of Business Brokers (CABB) is a professional trade association dedicated to promoting the growth and professionalism of the business brokerage community within California. CABB is the largest organization of business brokerage and merger and acquisition specialists in the state. More information at www.CABB.org

WHO SHOULD EXHIBIT

Business Brokers and Intermediaries need solutions to run their core business functions. Additionally, as professional advisors to other business owners, they are often called upon to recommend products and services that will help their clients improve their businesses and close transactions CABB Conference provide an exclusive opportunity to connect face-to-face with the business intermediary community, to tap this vast purchasing and influence power. Popular exhibitor industry categories include:

- Business Consulting
- Data Providers
- Financial Services
- Franchise Opportunities
- Insurance Solutions
- Legal Services
- Lending
- Marketing Services
- Research Services
- Sales Solutions
- Software Solutions
- Valuation Services

BENEFITS OF EXHIBITING

- Timely and relevant educational courses attract business brokers throughout California.
- On-site visibility for your brand and company name; signage and promotional material available to put your brand in front of attendees.
- Conference website listing with link to your company's website.
- Refreshment breaks for networking with attendees.
- Thursday night cocktail reception (partnership opportunities available).

EXHIBIT SCHEDULE

Thursday, September 26th

8:00 am - 11:00 am *Set-up*

11:00 a.m. - 7:00 p.m.

Exhibits open during the Welcome & Cocktail receptions

Friday, September 27th

7:00 a.m. - 3:50 p.m. *Exhibits Open*

3:50 p.m. - 5:00 p.m. *Tear-down*

HOTEL

Renaissance Newport Beach Hotel

4500 Macarthur Blvd., Newport Beach, CA 92660

Group Rate: \$199

(Limited space available call ASAP to book your room.)

[Click here](#) to book your room at the Renaissance Newport Beach Hotel.

Deadline to commit for full benefits is Tuesday, September 3rd, 2024.



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Sponsorship Opportunities

Keynote (1 Available)

SOLD

Affiliate - \$5500

Non-Affiliate - \$6250

- Complimentary Registrations (5) / 2 x 6-Foot Exhibit Tables
- Company Logo on Signage & Website, Full Page Attendee Bag Insert
- Additional Signage at Registration Desk, 10 Minute Spotlight w/ PowerPoint during Conference
- 2 Promotional Emails to CABB Membership (1 Pre / 1 Post)
- Back Cover Full Page (Color) Advertisement in Event Program

Welcome Reception (1 Available)

SOLD

Affiliate - \$4500

Non-Affiliate - \$5250

- Complimentary Registrations (4) / 1 x 6-Foot Exhibit Table
- Company Logo on Signage & Website, Half Page Attendee Bag Insert
- Additional Signage at Registration Desk, 5 Minute Spotlight w/ PowerPoint during Conference
- 1 Promotional Email to CABB Membership (Pre Conference)
- Inside Front or Back Cover Full Page (Color) Advertisement in Event Program

Cocktail Reception (1 Available)

SOLD

Affiliate - \$4500

Non-Affiliate - \$5250

- Complimentary Registrations (4)/1 x 6-Foot Exhibit Table
- Company Logo on Signage & Website, Half Page Attendee Bag Insert
- Additional Signage during Cocktail Reception, 5 Minute Spotlight w/ PowerPoint during Conference
- 1 Promotional Email to CABB Membership (Pre Conference)
- Inside Front or Back Cover Full Page (Color) Advertisement in Event Program

Lunch Reception (1 Available)

SOLD

Affiliate - \$3500

Non-Affiliate - \$4250

- Complimentary Registrations (4)/ 1 x 6-Foot Exhibit Table
- Company Logo on Signage & Website, Half Page Attendee Bag Insert
- Additional Signage during Friday Lunch, 5 Minute Spotlight w/ PowerPoint during Conference
- 1 Promotional Email to CABB Membership (Pre Conference)
- Full Page Black & White Advertisement in Event Program

<http://cabb.org> | e: cabb@cabb.org | p: (866) 972-2220



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Sponsorship Opportunities

Wi-Fi (1 Available) SOLD	
Affiliate - \$2500	Non-Affiliate - \$3250
Complimentary Registrations (2) / 1 x 6-Foot Exhibit Table	
Company Logo on Signage & Website	
Customized Wi-Fi Password, 5 Minute Spotlight w/ PowerPoint during Conference	
Half Page Black & White Advertisement in Event Program	

Workshop (2 Available) SOLD	
Affiliate - \$1750	Non-Affiliate - \$2500
Complimentary Registrations (2)/ 1 x 6-Foot Exhibit Table	
Company Logo on Signage & Website	
Additional Signage at Workshops, 5 Minute Spotlight w/ PowerPoint during Conference	
Half Page Black & White Advertisement in Event Program	

Exhibitors (8 Available)	
Affiliate - \$1250	Non-Affiliate - \$2000
Complimentary Registrations (1)/1 x 6-Foot Exhibit Table	
Company Logo on Signage & Website	

NOTES:

- Affiliate pricings are for current Affiliate members only.
- All exhibits are table top displays. *(Please plan accordingly)*
- Space is assigned on a first-come, first-served basis.

*Please complete the 2024 Application on the next page to secure your spot today!



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Contact & Company Information:

Main Contact: _____ Title: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

List or describe good/services your company plans to exhibit: _____

Electricity Needed: Yes No

Do you need Internet? : Yes No

If you need Electricity and/or Internet, please mark it above and a member of our staff will contact you with additional information.

Participation Level:

Yes! We would like to participate as a sponsor and/or exhibitor at CABB's 2024 Conference! (please select option below)

Current Affiliate		Non-Affiliate*	
<input type="checkbox"/> Keynote Conference Sponsor - \$5,500	SOLD	<input type="checkbox"/> Keynote Conference Sponsor - \$6,250	SOLD
<input type="checkbox"/> Welcome Reception Sponsor - \$4,500	SOLD	<input type="checkbox"/> Welcome Reception Sponsor - \$5,250	SOLD
<input type="checkbox"/> Cocktail Reception Sponsor - \$4,500	SOLD	<input type="checkbox"/> Cocktail Reception Sponsor - \$5,250	SOLD
<input type="checkbox"/> Lunch Sponsor - \$3,500	SOLD	<input type="checkbox"/> Lunch Sponsor - \$4,250	SOLD
<input type="checkbox"/> Wi-Fi Sponsor - \$2,500	SOLD	<input type="checkbox"/> Wi-Fi Sponsor - \$3,250	SOLD
<input type="checkbox"/> Workshop Sponsor - \$1,750	SOLD	<input type="checkbox"/> Workshop Sponsor - \$2,500	SOLD
<input type="checkbox"/> Exhibitor Sponsor - \$1,250		<input type="checkbox"/> Exhibitor Sponsor - \$2,000	

I would like to join as an Affiliate for: \$425 (Individual) \$899 (Corporate)

Sponsor/Exhibitor Attendees:

Please refer to benefits level selected above for the number of complimentary registrants included. Additional attendees can be registered at the CABB member rate of \$329.00. **Please list names on this form below.**

1) _____ 3) _____

2) _____ 4) _____

Additional Paid Attendees: # ___ x \$329 = _____

Total \$

Please email completed form to cabb@cabb.org or mail with payment to CABB: 4747 N. First, Ste. 140, Fresno, CA 93726.

Payment Information:

Payment enclosed in the amount of:

Payment Options: Check # _____ Credit Card #: _____

Name on Card: _____ Exp. ____ / ____ Security Code (CCV): _____

Billing Address: _____

City: _____ ST: _____ Zip: _____

Cardholder's Signature: _____

All applications are subject to approval.

Contact the CABB office at cabb@cabb.org or 866-972-2220 for additional details!