



2023 Annual Conference

September 28-29th, 2023 | Oakland

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**Sponsorship & Exhibitor
Prospectus**



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WHO IS CABB

The California Association of Business Brokers (CABB) is a professional trade association dedicated to promoting the growth and professionalism of the business brokerage community within California. CABB is the largest organization of business brokerage and merger and acquisition specialists in the state. More information at www.CABB.org

WHO SHOULD EXHIBIT

Business Brokers and Intermediaries need solutions to run their core business functions. Additionally, as professional advisors to other business owners, they are often called upon to recommend products and services that will help their clients improve their businesses and close transactions CABB Conference provide an exclusive opportunity to connect face-to-face with the business intermediary community, to tap this vast purchasing and influence power. Popular exhibitor industry categories include:

- | | | | |
|---------------------|-----------------|--------------------|-------------------------|
| Business Consulting | Data Providers | Financial Services | Franchise Opportunities |
| Insurance Solutions | Legal Services | Lending | Marketing Services |
| Research Services | Sales Solutions | Software Solutions | Valuation Services |

BENEFITS OF EXHIBITING

- Timely and relevant educational courses attract business brokers throughout California.
- On-site visibility for your brand and company name; signage and promotional material available to put your brand in front of attendees.
- Conference website listing with link to your company's website.
- Refreshment breaks for networking with attendees.
- Thursday night cocktail reception (partnership opportunities available).

EXHIBIT SCHEDULE

Thursday, September 28th
 9:00 am - 11:00 am *Set-up*
 11:00 a.m. - 7:00 p.m.
Exhibits open during the hosted reception

Friday, September 29th
 7:00 a.m. - 3:30 p.m. *Exhibits Open*
 3:30 p.m. - 4:30 p.m. *Tear-down*

HOTEL

Hilton Oakland Airport
 One Hegenberger Road, Oakland, CA 94621

Group Rate: \$154
(Limited space available call ASAP to book your room.)

To book your room call Hilton Oakland at
 510-635-5000

Deadline to commit for full benefits is Tuesday, September 5th, 2023.



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Sponsorship Opportunities

Keynote (1 Available)

Affiliate - \$4500

Non-Affiliate - \$5250

Complimentary Registrations (5) / 2 x 6-Foot Exhibit Tables
Company Logo on Signage & Website, Full Page Attendee Bag Insert
Additional Signage at Registration Desk, 10 Minute Spotlight w/ PowerPoint during Conference
2 Promotional Emails to CABB Membership (1 Pre / 1 Post)
Back Cover Full Page (Color) Advertisement in Event Program

Welcome Reception (1 Available)

Affiliate - \$3500

Non-Affiliate - \$4250

Complimentary Registrations (4) / 1 x 6-Foot Exhibit Table
Company Logo on Signage & Website, Half Page Attendee Bag Insert
Additional Signage at Registration Desk, 5 Minute Spotlight w/ PowerPoint during Conference
1 Promotional Email to CABB Membership (Pre Conference)
Inside Front or Back Cover Full Page (Color) Advertisement in Event Program

Cocktail Reception (1 Available)

Affiliate - \$3250

Non-Affiliate - \$4000

Complimentary Registrations (4)/1 x 6-Foot Exhibit Table
Company Logo on Signage & Website, Half Page Attendee Bag Insert
Additional Signage during Cocktail Reception, 5 Minute Spotlight w/ PowerPoint during Conference
1 Promotional Email to CABB Membership (Pre Conference)
Inside Front or Back Cover Full Page (Color) Advertisement in Event Program

Lunch Reception (1 Available)

Affiliate - \$3000

Non-Affiliate - \$3750

Complimentary Registrations (4)/ 1 x 6-Foot Exhibit Table
Company Logo on Signage & Website, Half Page Attendee Bag Insert
Additional Signage during Friday Lunch, 5 Minute Spotlight w/ PowerPoint during Conference
1 Promotional Email to CABB Membership (Pre Conference)
Full Page Black & White Advertisement in Event Program

<http://cabb.org> | e: cabb@cabb.org | p: (866) 972-2220



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Sponsorship Opportunities

Headshot (1 Available)

Affiliate - \$2500

Non-Affiliate - \$3250

Complimentary Registrations (3)/ 1 x 6-Foot Exhibit Table

Company Logo on Signage & Website

Additional Signage on the Headshot Booth, 5 Minute Spotlight w/ PowerPoint during Conference

Full Page Black & White Advertisement in Event Program

Wi-Fi (1 Available)

Affiliate - \$2000

Non-Affiliate - \$2750

Complimentary Registrations (2)/1 x 6-Foot Exhibit Table

Company Logo on Signage & Website

Customized Wi-Fi Password, 5 Minute Spotlight w/ PowerPoint during Conference

Half Page Black & White Advertisement in Event Program

Workshop (3 Available)

Affiliate - \$1500

Non-Affiliate - \$2250

Complimentary Registrations (2)/1 x 6-Foot Exhibit Table

Company Logo on Signage & Website

Additional Signage at Workshops, 5 Minute Spotlight w/ PowerPoint during Conference

Half Page Black & White Advertisement in Event Program

Exhibitors (10 Available)

Affiliate - \$1000

Non-Affiliate - \$1750

Complimentary Registrations (1)/1 x 6-Foot Exhibit Table

Company Logo on Signage & Website

NOTES:

- Affiliate pricings are for current Affiliate members only.
- All exhibits are table top displays. (*Please plan accordingly*)
- Space is assigned on a first-come, first-served basis.

*Please complete the 2023 Application on the next page to secure your spot today!

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Contact & Company Information:

Main Contact: _____ Title: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

List or describe good/services your company plans to exhibit: _____

Electricity Needed: Yes No

Do you need Internet? : Yes No

If you need Electricity and/or Internet, please mark it above and a member of our staff will contact you with additional information.

Participation Level:

Current Affiliate	Non-Affiliate*
<input type="checkbox"/> Keynote Conference Sponsor - \$4,500	<input type="checkbox"/> Keynote Conference Sponsor - \$5,250
<input type="checkbox"/> Welcome Reception Sponsor - \$3,500	<input type="checkbox"/> Welcome Reception Sponsor - \$4,250
<input type="checkbox"/> Cocktail Reception Sponsor - \$3,250	<input type="checkbox"/> Cocktail Reception Sponsor - \$4,000
<input type="checkbox"/> Lunch Sponsor - \$3,000	<input type="checkbox"/> Lunch Sponsor - \$3,750
<input type="checkbox"/> Headshot Sponsor - \$2,500	<input type="checkbox"/> Headshot Sponsor - \$3,250
<input type="checkbox"/> Wi-Fi Sponsor - \$2,000	<input type="checkbox"/> Wi-Fi Sponsor - \$2,750
<input type="checkbox"/> Workshop Sponsor - \$1,500	<input type="checkbox"/> Workshop Sponsor - \$2,250
<input type="checkbox"/> Exhibitor Sponsor - \$1,000	<input type="checkbox"/> Exhibitor Sponsor - \$1,750

I would like to join as an Affiliate for: \$425 (Individual) \$899 (Corporate)

Sponsor/Exhibitor Attendees:

Please refer to benefits level selected above for the number of complimentary registrants included. Additional attendees can be registered at the CABB member rate of \$299.00. **Please list names on this form below.**

1) _____ 3) _____

2) _____ 4) _____

Additional Paid Attendees: # ___ x \$299 = _____

Total \$

Payment Information:

Payment enclosed in the amount of:

Payment Options: Check # _____

Name on Card: _____ Exp. ____/____ Security Code (CCV): _____

Billing Address: _____

City: _____ ST: _____ Zip: _____

Cardholder's Signature: _____

All applications are subject to approval.

Contact the CABB office at cabb@cabb.org or 866-972-2220 for additional details!

Please fax completed or email form to 559-227-1463

or mail with payment to CABB:

4747 N. First, Ste. 140, Fresno, CA 93726.