

## BIOGRAPHY



**Kelli C. Holmes**, CEO and Founder of TEAM Referral Network and TEAM Franchise Corporation has worked with thousands of businesses over the last 30+ years. Her expertise - teaching business professionals how to develop a successful business based on “*Relationship*” Marketing. She specializes in educating and supporting professionals on how to **GROW** their business with the right relationships and the right referrals for their business. Kelli believes you can do *better, smarter* business through *Relationship Marketing*.

The motto of her organization TEAM Referral Network is from the acronym **TEAM**... **T**ogether **E**veryone **A**chieves **M**ore. TEAM is a professional referral organization that turns success-oriented businesspeople into a strong *team* of networking professionals. TEAM has opened hundreds of chapters with thousands of members and has multiple franchised markets throughout the US. TEAM Franchise Corporation was named one of the “98 Brave new Franchises” by Entrepreneur Magazine and has been on their TOP 500 Franchises list multiple years.

TEAM also has an extraordinary “Community Outreach” program that benefits non-profit organizations. This program has raised many thousands of dollars for the non-profit members of TEAM.

Kelli is the author of “Cracking the Business Networking Code” and a contributing author to the best-sellers “Savvy Women-Revving Up for Success” and “Elevate” – a TEAM collaborative book. She is also a frequent featured keynote speaker at business conferences; formally a consultant for the SBDC (Small Business Development Center); CEO Space Faculty member and has served on many Boards for children’s charities. She is a regular radio and webcast guest and has done many workshops on the topic of “*Networking*” and “*Relationship Marketing*”.

TEAM Referral Network is based in La Verne, California, the same city in which she has been a life-long resident and has been a business owner there for over 35 years. Currently she and her husband Mike (married 37 years) reside there with daughters Riley (22) and Charlotte (21).

If you were to ask Kelli the root of her success, she would tell you... it is from her faith in God and having a true passion for what she does.

# SPEAKER INTRODUCTION

***Thank you so much for introducing me...***

*If you have a chance, please read this in advance and let me know if anything needs clarification or if you have any questions. I am looking forward to you setting me up for the audience so I can deliver some great info!*

## **KELLI C. HOLMES**



Kelli is a rarity in California, a true native. She was born in Los Angeles and raised in La Verne where she has been a life-long resident. She has been married 37 years (...to the same man!) and is the Mom of two awesome daughters.

She is the CEO and Founder of TEAM Referral Network and its sister company TEAM Franchise Corp. TEAM has opened hundreds of chapters with thousands of members and has multiple franchise markets throughout the United States and virtual chapters that meet globally. Kelli founded TEAM in 2002 and last year they celebrated TEAM's 20<sup>th</sup> Anniversary. TEAM Referral Network is the 2<sup>nd</sup> largest business networking organization in the world.

She is also the author of "Cracking the Business Networking Code" and a contributing author to the best-sellers "Savvy Women-Revving Up for Success" and "Elevate" – a TEAM collaborative book.

Kelli is a child of God, Wife, Mom, CEO, frequent Keynote Speaker, regular Radio/Webcast guest and she travels the country teaching entrepreneurs about effective networking and relationship marketing.

***Please welcome Kelli Holmes...***